

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

Office of the Provost and Vice Chancellor  
for Academic Affairs  
Swanlund Administration Building  
601 East John Street  
Champaign, IL 61820



REVISED\*

January 29, 2018

**MOOC and Online Strategy Advisory Committee**

Jim Anderson, Dean, Education (Chair)  
Harry Dankowicz, Associate Dean, Engineering  
Linda Smith, Associate Dean, iSchool  
Arshad Saiyed, Executive Director of Online Learning, Business  
Reggie Alston, Associate Dean, AHS  
John Lammers, Professor, LAS  
Jeffrey Brawn, Professor, ACES  
John Hart, Executive Associate Dean, Graduate College\*  
Mark Henderson, Chief Information Officer  
Kevin Pitts, Office of the Provost, Ex-officio  
Adam Fein, Office of the Provost, Ex-officio

Dear Colleagues,

Thank you for agreeing to serve on the MOOC and Online Strategy Advisory Committee (MOSAC) for the 2017-2018 academic year. As the landscape for online teaching and learning continues to evolve very quickly, strategic input from campus leaders in this area is extremely important. Your appointment is effective immediately, and continues through August 15, 2018. James (Jim) D. Anderson, Dean, College of Education, will chair the committee.

The 2017 MOSAC completed its charge and produced a thorough campus report on the state of online education at Illinois. The report included summary of current activity and future risks and opportunities. In Spring 2018, with the continuing rapid growth in this area (FY17 enrollments in online courses and programs were up over 32% year-to-year), we'll turn our attention to ensuring we take prudent next steps continuing our role as an innovative global leader.

To that end, the charge of the MOOC and Online Strategy Advisory Committee is to provide recommendations for our Illinois online strategy in a brief summary document.

In particular, please comment on the following items:

1. Strategy concerning our MOOC partnerships with Coursera and EdX
2. Recommendations on the services provided by CITL as well as the current funding mechanism.

3. Ideas for how to engage the campus and develop a strategy for pre-college and online undergraduate education at Illinois

During its tenure, I ask that this committee maintains contact with work of the Online Learning Operations Advisory Committee (OLOAC) as needed.

I expect that most of your work will take place during the academic year, but your appointment extends through the summer in case more time is needed to complete the deliverables.

Sincerely,



Kevin T. Pitts

Vice Provost for Undergraduate Education

c: Council of Deans  
Senate Executive Committee  
W. Bernhard