

**2007-08 Mid-Year Report on Campus Initiatives  
University of Illinois at Urbana-Champaign**

***Institutional Entrepreneurship @ Illinois***

***Summary of Activities to Date***

Initiative goals:

- Explore ways to continue supporting and further encourage entrepreneurship at our institution.
- Propose both structural and cultural changes that empower individuals at all levels to capitalize on their creative energies
- Complete a study of entrepreneurial activities across our campus, and seek to synthesize your findings in a summary of successes best practices, opportunities, and challenges
- Examine successes and challenges both within our own institution and in peer institutions of higher education, particularly research universities and land-grant institutions
- Institutional Entrepreneurship @ Illinois Conference in spring 2009

Progress to date:

- Working Definition
  - Process without forgetting Outcomes
  - Beyond creating firms or offering courses
  - research, educational programs, academic administration, service and outreach activities, equity and diversity, space and capital planning, development and fund raising, and financial management
- Collect and organize background information from entrepreneurship literature and campus surveys
- Divided into four sub-committees to identify benchmarks, indicators, and peer institutions in the different areas of focus. Sub-Group 1: Economic Development, Technology Commercialization, Public Engagement; Sub-Group 2: Development & funding; PR and image; alumni relations; Sub-Group 3: Administration (including civil service); space & capital planning; financial management; and Sub-Group 4: Research & scholarship; teaching & academic programs with Equity & diversity as an issue that every subgroup must consider and incorporate.

***Next Steps***

- Half-day Retreat
- Survey of other Institutions and Initiatives
- Communicate with Stakeholders for Input, Awareness, Vetting, and Support
  - Council of Deans
  - Colleges Leadership / Executive Committee
  - Focused Town Hall Meetings
- 2009 Conference

***Timeline for Completion***

Final Report is due on Apr. 10, 2008